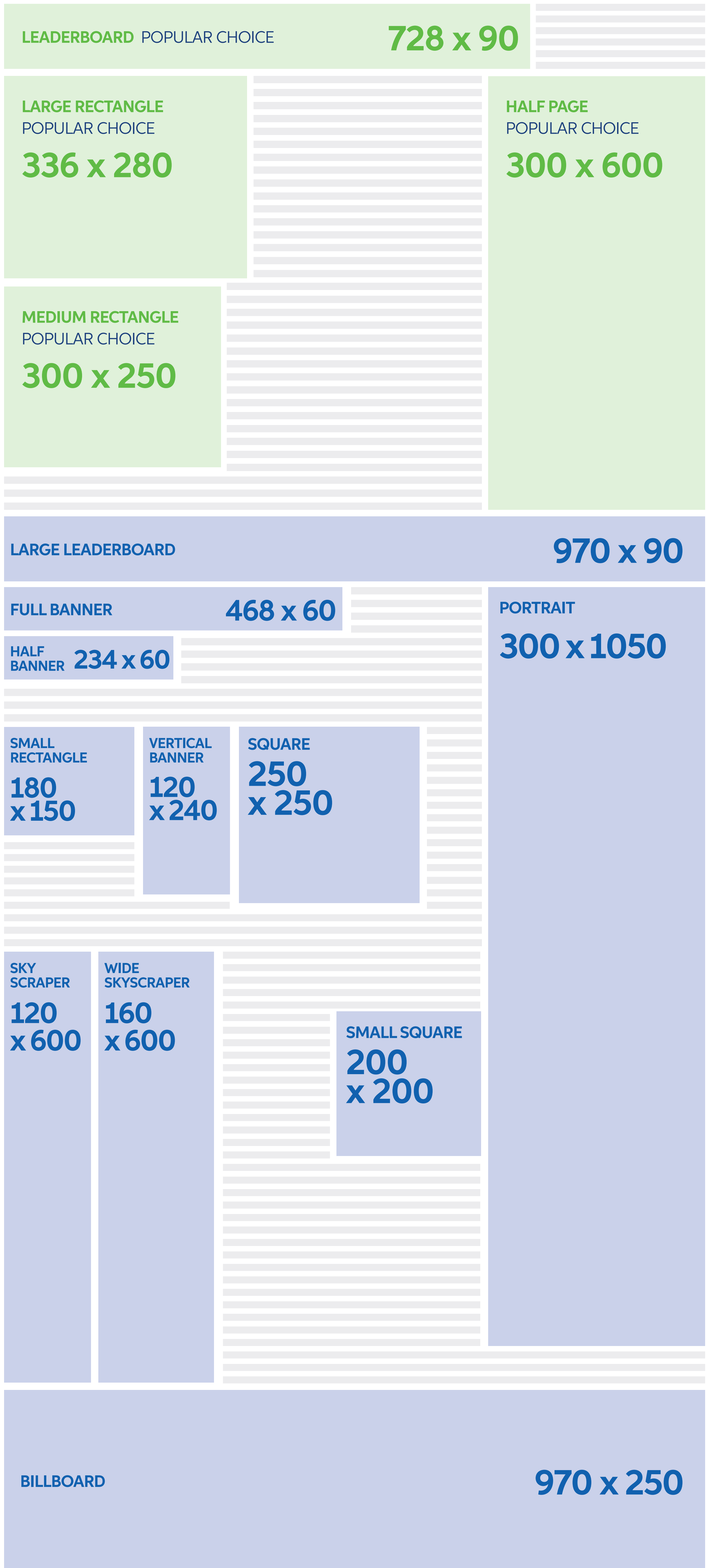


Your Guide to Google Ads Banner Sizes

With so many different options for Google Ads, how do digital marketers make sense of each size? This reference sheet shows the standard Google display ad sizes with examples. The most common ad sizes are 300 x 250 and 728 x 90, but they don't make sense for every situation, and it's important to ensure each ad appropriately serves your content, website, product, service, or brand.



Need help choosing the right ads for your digital marketing campaign?

Contact Sagefrog and let us help strategize, develop, and implement the right digital advertising solutions for you.

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